

MA Web Design & Content Planning

Website Planning

Week 5: Accessibility

National guidelines and recommendations

W3C guidelines

Semantic coding

Alt text

Colour, contrast and font size

Alternate style sheets

Content order

Skipnav

Keyboard navigation (access keys)

Accessibility statements

References

Deliver First Class Websites by Shirley Kaiser

Web Accessibility: Web Standards and Regulatory Compliance by Jim Thatcher et. al.

Web Design in a Nutshell (2nd Ed.) by Jennifer Niederst Robbins

Week 5 Homework

Read: Chapter 5 of Web Design in a Nutshell

Chapter 10 of Deliver First Class Websites

As much as you can but especially Chapters 1,2,6,7 & 14 of Web Accessibility

The various articles in this week's links including:

http://www.digital-web.com/articles/seven_accessibility_mistakes_part_1

http://www.digital-web.com/articles/seven_accessibility_mistakes_part_2

http://www.digital-web.com/articles/accessibility_from_the_ground_up

<http://www.alistapart.com/articles/workingwithothers>

<http://www.alistapart.com/articles/tohellwithwcag2>

<http://www.alistapart.com/articles/accessibilityseo>

Web accessibility often comes a poor second to usability when designing websites and despite the fact that there are a number of “guidelines”; there is little simple and straightforward advice available online for web designers. Here's your chance to change that. Work as a team to compile the “Website Architecture Accessibility Checklist”. This should be a comprehensive list of accessibility issues, using examples where appropriate. The checklist should be in the form of a general “good practice” guide rather than one bound by any of the various regulations and guidelines. Add the checklist to your homework sites.

Seminars delivered this week

Microformats – Charlotte (11th March)

“Black Hat” SEO – Annette (11th March)