

MA Web Design & Content Planning

Webpage Design

Week 5: Layout and typography

Graphic design principles

Alignment

The Grid

CSS Layouts

Fonts:

Faces/Families

Sizes (em px %)

Styles and weights etc.

CSS Typographic Properties

Pseudo-elements

Alignment

Line spacing

Image replacement

References

CSS and HTML Web Design by Craig Grannell

Visual Design for the Modern Web by Penny McIntire

What is Typography by David Jury

Design Elements: A Graphic Style Manual by Timothy Samara

Web Style Guide (2nd Edition) by Patrick J. Lynch and Sarah Horton

<http://www.webstyleguide.com/page/index.html>

<http://www.webstyleguide.com/type/index.html>

<http://www.microsoft.com/typography/default.mspx>

<http://webtypography.net/toc/>

<http://www.scotconnect.com/webtypography/>

<http://usabletype.com/css/>

<http://www.lipsum.com/>

<http://www.tizag.com/cssT/font.php>

http://www.digital-web.com/articles/css_typography/

Week 5 Homework

Read: Chapter 3 of HTML CSS and HTML Web Design

Chapters 4 and 7 of Visual Design for the Modern Web

Chapters 4 and 5 of Web Style Guide (2nd Ed.)

Chapters 1 and 3 of Design Elements: A Graphic Style Manual

Crate a home page for yourself at www.watest.co.uk/name and link to your homework.

Continue the development of your design favourites website and consider the use of CSS to control the typography. Develop a typographic style and apply it to your site.

Find 3 examples of sites with good layout/typography and 3 examples of sites with poor layout/typography – explain why.