

Webpage Design

School of Architecture and Construction

Course Code: DESI 1046
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Year Group:
Tutor(s): David Watson
Period: Terms 1 & 2

Small Business Website

You are to design and implement a small website for the owners of a bed and breakfast farmhouse in Cornwall. The owners would like an attractive site that will give visitors lots of information about the local area as location is considered to be an important attribute.

Currently, the only promotional material used by the owners is a printed brochure (attached). The owners have great plans for the future and hope that the internet can be used to automate bookings and take payment etc. But for now, a good looking, welcoming and informative website is all that is required.

The owners are looking to you (as a web professional) for best advice on developing this website. They are hoping that you will take every opportunity to make best use of the web and not simply to create an electronic version of their printed brochure. They are also hoping that you will use your design skills to implement a contemporary looking site with sensible use of colour, typography and image.

Note: This is a fictional B&B (although based on a real one). Where required, you may add to the fiction by including images or details not already included in the brochure but keep it believable.

Requirements

Your website must be online with a link to it from your homepage by 12 noon on Wednesday, 11th November 2009, ready for the afternoon crit. Final work must be available by 12 noon on Wednesday, 18th November 2009.

You should use a XHTML strict document type. All markup should be logical, well formed and semantic. CSS should be a linked file. All code (XHTML and CSS) should be validated using W3C tools. Use whatever tools and content you think may be appropriate (e.g. the Google Maps API) for the site.

Assessment

The site will be assessed in two regards; the style/design/functionality of the site and the coding. These two elements will be assessed with an approximate 50/50 weighting. This projects is worth 25% of the overall course mark.

Hill Farm



Bed & Breakfast

Hill Farm
Fowey
Cornwall
PL23 1HW

Tel: 01726 000000
Fax: 01726 000000
Email: hillfarm@bbmail.co.uk

*Hill Farm which was acquired by
the National Trust in 1980,
is still very much a working farm.*

Tucked away above the valley of Coombe Hawne, there is a long standing history of little disputed myth and legend that the last recorded run of spirits ever made at Fowey took place here on. the 9th August 1845 (with a cavity between two rooms reputed to have been used as a smugglers hole).



Hill Farm is ideal for visiting the famous Eden Project, The Lost Gardens of Heligan and Lanhydrock House and Gardens - each within a 15 minute drive.

Or just relax and enjoy all the beautiful coastal walks around the farm and beaches which are mentioned in Daphne du Maurier's novels.

Your Ideal Location

Hill Farm is a perfect Holiday choice. It is centrally situated to tour any part of Cornwall within the day.

Its idyllic location enables you a choice of activities from secluded beaches, fishing and sailing (from the ancient port of Fowey), to the beautiful tree lined or coastal walks made famous by Daphne du Maurier.

Hill Farm gives you the true feeling of "getting away from it all"

For the more adventurous guests a moonlight walk, through the historic Covington Woods, past St. Catherine's Castle is a perfect end to the day when returning from one of Fowey's multitude of character pubs or restaurants serving locally caught fish and home grown produce.

From the double rooms you can see the fishing boats returning to the ancient village Port.

The guests who like to keep fit are ideally catered for with a morning dip around three hundred metres from your bed.

If you prefer a lazy day followed by a Cornish Cream Tea, Hill Farm offers it all within the Farmhouse's walled gardens.

How Do You Find Hill Farm?

Traveling via Plymouth on the **A38**, head for St. Austell. 2 miles after going through Lostwithiel you turn **left** onto the **B3269** signposted for Fowey. You remain on this road until you pass the Garage and cross the mini roundabout (**for Fowey**). Take the next turning on your **right (Green Hawne Lane)**. Continue on this road until you reach the National Trust car park, followed by the Farmhouse at the end.